



CAMPDEN CONFERENCES

The Russian Family Business and Investment Symposium

Wednesday 1 – Friday 3 October 2008

Kempinski Hotel, Moscow

*A private meeting exclusively for families, principal private investors
and their family offices*

1st October Family Business

**Co-Chairman: Dmitry Zimin, Founder, Vypelcom & Founder and President,
Dynasty Foundation, Russia**

**John A. Sandwick, Managing Director, Encore Management S.A.,
Switzerland**

- 8:15-9:00 Registration and Breakfast
- 9:00-9:15 Chairman's welcome
- 9:15-10:00 **Opening Keynote: The Russian family in a global context – a new,
international and open era**
Case study from a prominent Russian family business
(Invited Araz and Emin Agalarov)
- 10:00-10:30 Morning Coffee
- 10:30-11:45 **Successfully growing and preserving a family business**
This session will feature presentations from well established family
businesses who will share their stories and factors that led to their success
and long term business continuity. We will hear from European and
Russian family businesses perspectives.
Victor Aleksandrovich Semenov, Founder, Belaya Dacha Group, Russia
Priscilla de Moustier, Board Member, SLPS, France
- 11:45-12:45 **Developing a solid and evolving family business governance structure**
As Russian family businesses move from the 1st to 2nd generation, a
challenge is for them to develop governance systems that ensure that there
is control over business, family involvement and ownership. Using case
studies we will discuss:
- Setting up a system of structures, processes and agreements to establish
control and accountability
 - Developing a family office structure that is unique to the family's needs
- Patrick Peyton, Chairman and CEO, Despatch Industries, USA**
Dr. Rico Baumgartner, CEO, Frey Family Office, Switzerland
- 12:45-14:00 Lunch